



**Rabobank**

**Media Release  
May 29, 2014**

## ***Rabobank recruits new animal proteins analyst***

Rabobank welcomes new-comer Angus Gidley-Baird, appointed as a senior animal proteins analyst to cover the sheep and beef sectors, joining the bank's Australia & New Zealand Food & Agribusiness Research and Advisory division.

General manager of Rabobank's Food & Agribusiness Research and Advisory Luke Chandler said Angus' appointment brought to the team a great depth of agricultural knowledge, as well as mainstream political and economic policy awareness.

"Angus' entire career has been spent in agribusiness and throughout this time, he has gained a very strong foundation in the sorts of issues impacting farmers and industry stakeholders all the way through the supply chain," Mr Chandler said.

"We are very fortunate to have someone of Angus' calibre joining our research team. His qualifications and industry expertise will be a extremely valuable to our clients and the business overall.

"The animal proteins sector is an industry with a very exciting future given the increasing emerging market demand and the uplift of exports to key regions. Angus will be working with our global team of analysts to bring this world wide expertise to Rabobank's local Australian and New Zealand clients."

Rabobank's Food & Agribusiness Research and Advisory (FAR) team is charged with analysing developments in the food and agricultural markets and industries, and advising the bank and its clients on strategic implications for their businesses. Comprised of a network of some 80 analysts spread across ever major production and consumption region of the world, FAR is a central component of Rabobank's capacity for informed credit decision making, product development, advisory services and strategic client partnerships.

Mr Gidley-Baird formerly held roles at NSW Farmers Association, including policy director for Economics and Livestock, giving him a wide exposure to Australian farming operations and issues impacting rural industries. He holds an honours degree in Agricultural Economics from the University of Sydney, with majors in Agricultural Economics and Marketing, as well as a masters in Accounting from Curtin University in Western Australia.

Mr Gidley-Baird said he is passionate and positive when it comes to the agricultural sector and joining Rabobank is a "great personal and professional fit".

"Our family has always had an interest in farming – the people and the culture of the industry are real, which is part what has always attracted me to forge a career in this sector," he said.



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“Rabobank has a unique culture and ethos with its strong history of rural banking. It operates locally right across the globe, covering many facets of agriculture in many parts of the world. The interconnectivity of Rabobank’s agri knowledge gives the bank a special point of difference.”

Joining the bank with a strong rural network, Mr Gidley-Baird said he is looking forward to the opportunities to get ‘out and about’ meeting with clients and others in the Rabobank New Zealand and Australian business.

“Having that ongoing contact with farmers and engaging them with important research pertinent to their sector is going to be really interesting,” he said.

“There is a lot happening in the New Zealand and Australian sheep and beef sectors at present – I think there are some big opportunities but also challenges. It’s certainly not a time to be resting on our laurels but rather, as an industry, it’s a time to collaborate and work on fulfilling our production and export potential to supply quality products into key regions demanding our produce.”

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***Rabobank New Zealand is a part of the international Rabobank Group, the world’s leading specialist in food and agribusiness banking. Rabobank has more than 110 years’ experience providing customised banking and finance solutions to businesses involved in all aspects of food and agribusiness. Rabobank is structured as a cooperative operates in 42 countries, servicing the needs of approximately 10 million clients worldwide through a network of more than 1600 offices and branches. Rabobank New Zealand is one of the country’s leading rural lenders and a significant provider of business and corporate banking and financial services to the New Zealand food and agribusiness sector. The bank has 32 branches throughout New Zealand.***

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